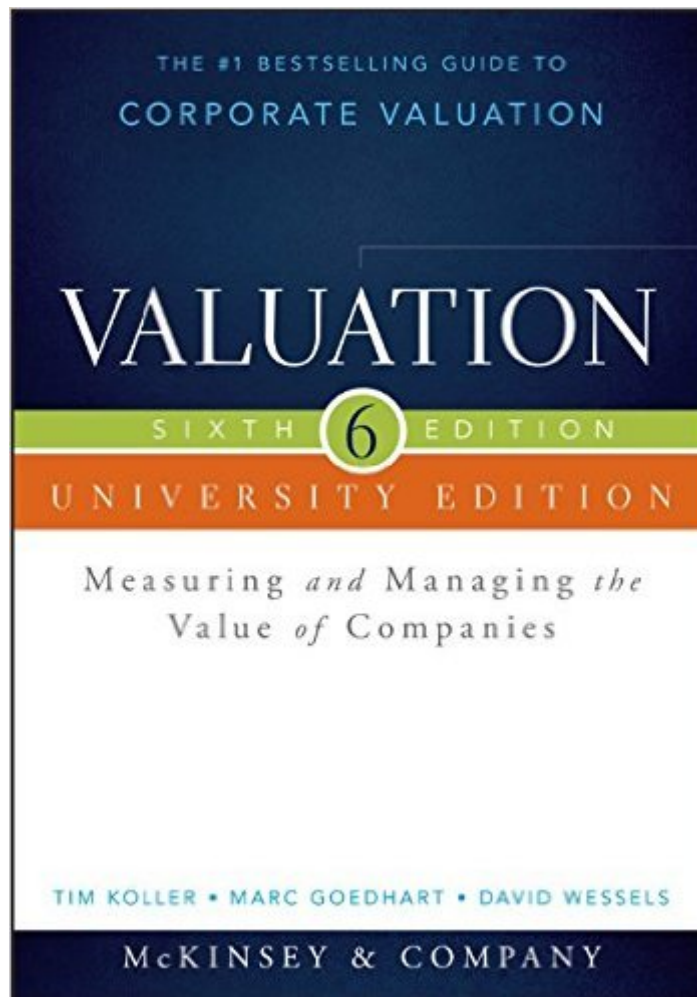


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# Valuation: Measuring And Managing The Value Of Companies, University Edition (Wiley Finance)



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McKINSEY'S TRUSTED GUIDE TO TEACHING CORPORATE VALUATION, NOW IN ITS 25TH YEAR Valuation, University Edition, Sixth Edition, is filled with the expert guidance from McKinsey & Company that students and professors have come to rely on. New to the fully revised and updated Sixth Edition: New case studies that clearly illustrate how vital valuation techniques and principles are applied in real-world situations Expanded content on advanced valuation techniques New content on the strategic advantages of value-based management that reflect the economic events of the past decade For twenty-five years Valuation has remained true to its core principles and offers a step-by-step approach to valuation, including: Analyzing historical performance Forecasting performance Estimating the cost of capital with practical tips Interpreting the results of a valuation in light of a company's competitive situation Linking a company's valuation multiples to the core drivers of its performance The University Edition contains End-of-Chapter Review Questions, helping students master key concepts from each chapter. Wiley also offers an Online Instructor's Manual with a full suite of learning resources for professors and students. [www.wileyvaluation.com](http://www.wileyvaluation.com)

## Book Information

Series: Wiley Finance

Paperback: 896 pages

Publisher: Wiley; 6 edition (August 17, 2015)

Language: English

ISBN-10: 1118873734

ISBN-13: 978-1118873731

Product Dimensions: 7 x 1 x 10 inches

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Good explanations

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